



For Immediate Release

Contact:

Chad Colby: chad.colby@greatminds.org (202) 297-9437

Great Minds® Announces AKJ Education Will Serve as Core Text Distributor

Monday, March 11, 2019—[Great Minds](#), creator of highly rated PreK–12 curricula, today announced that [AKJ Education](#) of Baltimore, Maryland, will inventory, package, and ship Great Minds’ core classroom texts.

AKJ Education will deliver the aligned core text sets that accompany two of Great Minds’ acclaimed curricula, [Wit & Wisdom](#)®, the English language arts curriculum, and [PhD Science](#)™. For the first time, school districts will be able to consolidate the purchase of all program materials, both the Great Minds courseware and the core text sets, through Great Minds.

“Great Minds is moving quickly to respond to rapidly growing demand for our products,” said David Blair, chief business operations officer at Great Minds. “We are delighted to partner with AKJ, an experienced and well-established company that has demonstrated excellence in serving the K–12 market for more than four decades. The core text sets are a significant component of our *Wit & Wisdom* and *PhD Science* programs, so having our K–12 customers order everything they need from us will make for a better customer experience.”

“AKJ is thrilled to work with Great Minds to deliver these core texts to a customer base that we work with every day — K–12 schools,” said Tim Thompson, president of AKJ Education. “We pride ourselves in speed and accuracy and will bring our 40 years of company experience to exceed customer expectations.”

More information about ordering Great Minds curricula is available [here](#).

###

About Great Minds: The organization recently celebrated its 10th anniversary, evolving from a startup to a provider of the highest quality materials to schools nationwide. A group of educators

founded Great Minds to define and encourage knowledge-rich, comprehensive education for all students. *Eureka Math™* and *Wit & Wisdom* both earned near-perfect scores from independent nonprofit reviewer EdReports.org. Great Minds is the only curriculum developer to have [earned](#) three Tier 1 ratings, the highest possible, for *Wit & Wisdom*, *Eureka Math*, and *PhD Science*, from the Louisiana Department of Education, widely respected for its curricula leadership. The most recent data from a RAND Corporation survey of teachers found *Eureka Math* and its original version, EngageNY Math, were the most widely used elementary school math curriculum in the nation. Learn more at greatminds.org.

About AKJ Education: The company, based in Baltimore, Maryland, has a proven track record of success as a national provider of classroom libraries, trade books, and STEM resources to K–12 education customers; has an established, diverse customer base; and has a sophisticated e-commerce platform, technical infrastructure, and highly efficient warehouse operation. AKJ Education’s goal is to “make educators’ job easier so they can focus on student learning.”